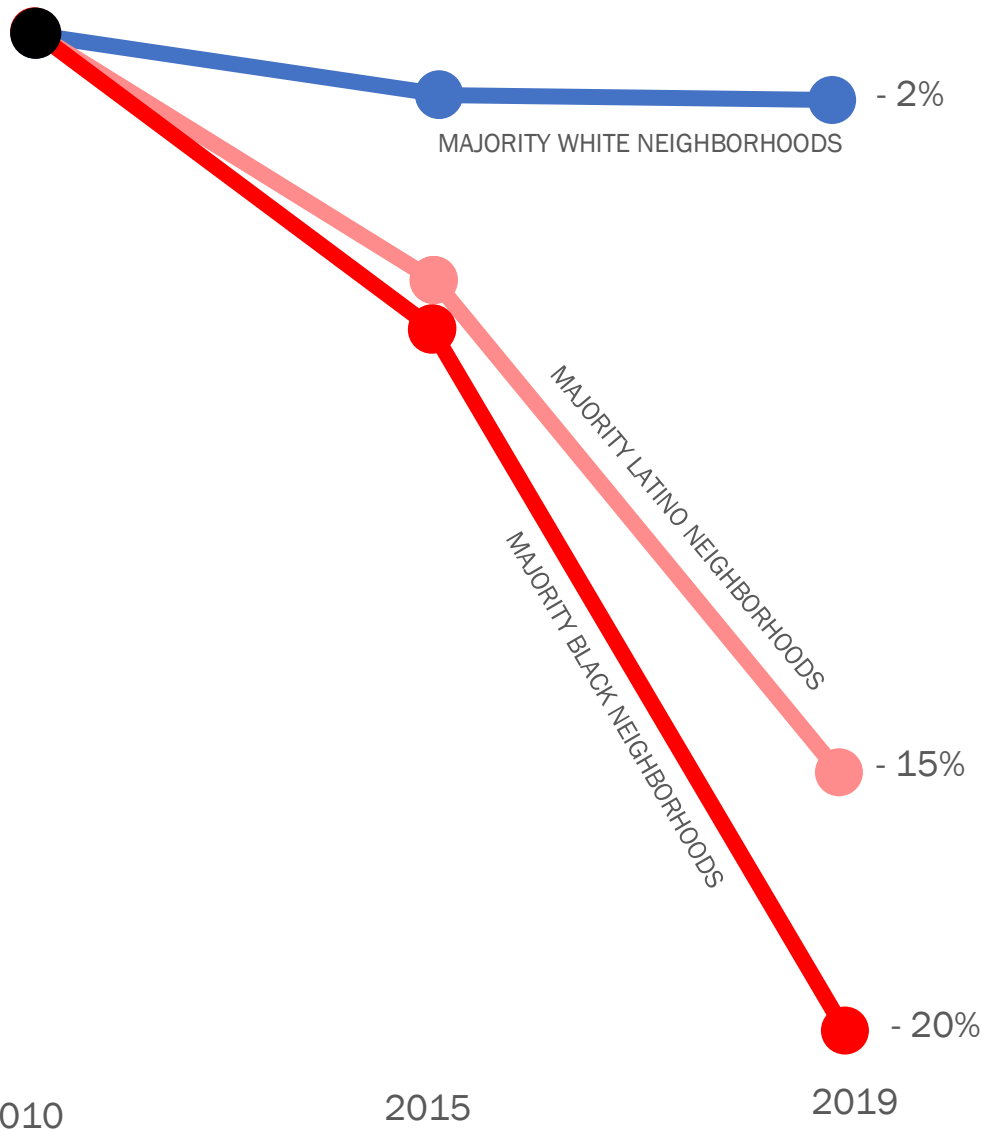




PERCENT DROP IN HOMEOWNERSHIP SINCE 2010



2010

2015

2019

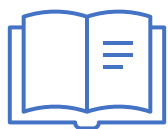
Source: Comparison of Milwaukee County ACS Census Tables P2 (Race, 2010) and B2118 (Homeownership)

MILWAUKEE IS LOSING 1,000 HOMEOWNERS OF COLOR EVERY YEAR

- This historic drop is the result of predatory acquisition and the lack of public and private financial support given to previous generations.
- Systems are needed to support 32,000 new Black & Latino homeowners.
- There is a collective plan to bring in national resources and regional systems change. You can help by endorsing the plan.



COLLECTIVE PLAN FOR REACHING 32,000 NEW BLACK & LATINO HOMEOWNERS



Grow homebuyer counseling & down payment assistance



Maximize existing production models (e.g. sweat equity)



Reduce property tax burden through fund & other methods



Acquisition fund to combat predatory acquisition



Create new production models (e.g. 4% tax credit)



Innovation in homeowner repair programs



Alternative lending based on rental history



Foreclosure mitigation & emergency assistance



Post-purchase homeowner counseling